The Pendil Partnership Privacy Policy

Effective Date: 1 September 2023

This Privacy Policy outlines how The Pendil Partnership ("we," "us," or "our") collects, uses, and safeguards personal information collected from users ("you" or "your") of our Website <u>www.thependilpartnership.com</u> ("the Website") in relation to the fractional membership in racehorses. Please read this Privacy Policy carefully to understand our practices.

1. Information Collection

We collect the following personal information from you when you use our Website to participate in fractional membership of racehorses:

- Full Name
- Age
- Email address
- Postal address
- Proof of age (driving license or passport)

2. Use of Information

We use the collected information for the following purposes:

- To facilitate the process of fractional membership of racehorses
- To communicate with you regarding updates, promotions, and important information related to your membership
- To improve our services, user experience, and customer support
- To comply with legal requirements and obligations.

3. Information Sharing

We may share your personal information in the following circumstances:

- With service providers who assist us in operating our Website and providing our services
- With affiliated partners or third-party vendors involved in the fractional membership process and the delivery of services relating to updates and promotions relating to that fractional membership
- With legal authorities, regulatory bodies, or law enforcement agencies when required by law

4. Data Security

We take reasonable steps to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the internet or electronic storage is completely secure.

5. Your Choices

You have the right to:

- Review, update, or correct your personal information.
- Opt out of receiving promotional emails by using the "Unsubscribe" link in our emails.

6. Children's Privacy

Our Website is not intended for children under the age of 18. We do not knowingly collect personal information from individuals under 18 years of age.

7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal or regulatory reasons, we will notify you of any material changes by posting the updated Privacy Policy on our website

8. Contact Us

If you have any questions, concerns, or requests related to your personal information or this Privacy Policy, please contact us at info@thependilpartnership.com

9. Data Controller

The data controller for the purposes of the General Data Protection Regulation (GDPR) is The Pendil Partnership LLP, registered in the United Kingdom

10. Your Data Protection Rights

You have the right to request access, correction, erasure, or restriction of your personal data. To exercise these rights or to lodge a complaint, please contact us at info@thependilpartnership.com You also have the right to lodge a complaint with the Information Commissioner's Office (ICO).

By using our website and participating in fractional membership, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.

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